

*Cred* ': slang term for credibility or credible.

**Cred Magazine:** No matter what your position may be, no matter what your lot in life, no matter what your style...it all comes down to one thing...."Cred", your credibility.

Mainstream entertainers have to attribute their CRED and success to the machine that fuels their presence on our air waves, our TV set and our print media. The time has come; Indie artists and models now can have the same type of promotion, marketing and media in this 21st Century.

CRED Magazine is looking for you.

**What is CRED Magazine?** CRED Magazine is an independent artist and models publication. CRED Magazine is a print publication and online magazine.

We have arranged for regional and national distribution of CRED Magazine in hopes of making it the number one source for showcasing Indie talent through out the continental United States. CRED is available for order to Canada and the U.K.

**Who does CRED Magazine feature?** Within its pages you will find Indie artists and models (unsigned by major agencies) who are striving to reach the mainstream and rightfully deserve to be recognized for their talent and drive. You will also find interviews from Mainstream entertainment figures as well.

**Who reads CRED Magazine?** CRED Magazine is a reliable source for Industry execs, A&R's, Directors, Producers, Managers, Publicists and Talent Scouts who are looking for the next big thing and hottest upcoming talent.

**Who else reads CRED Magazine?** The targeted readers are the people who matter the most, all of your new fans.

Please understand that we are looking for individuals, bands, groups, Indie record labels, DJ's, mc's, vocalists, producers, model groups, etc who are on the brink of breaking into the mainstream or have had some coverage by or exposure from the mainstream entertainment media. Maybe you've opened for a mainstream music act, or been featured in a music video. Maybe you've been involved in Film/TV/Fashion or Music productions. Maybe you are just waiting to be discovered!

CRED Magazine is the source that brings you the exposure needed to stamp your position as a credible figure in the entertainment arena. It's like the "Unsigned Hype" or "Who's Next" of the Indie Music and Modeling world.

CRED Magazine is unbiased in our search for true talent.

CRED Magazine focuses on entertainers of various musical genres, modeling types, ethnicities and backgrounds...so all who consider themselves a credible talent with promise of a successful career in the entertainment field should submit material to be considered for our pages.

**Projected circulation:** A minimum of 3000 printed copies targeting major cities. Focused distribution throughout the Mid-Atlantic and Southern Regions.

CRED MAGAZINE and CRED XTRA are distributed through Liaison Distribution and Ingram Periodicals.

Target market: Hispanic, Afro American Men 18 - 35

Asian, Caucasian, Hispanic, Afro American Women 16 - 28

Specifically targeted music genres: Rock, Pop, Hip Hop/Rap, R&B,

Specifically targeted model types include but are not limited to: Contemporary, Modern, Commercial, Trendy, and Urban.

Thank you for your submission.

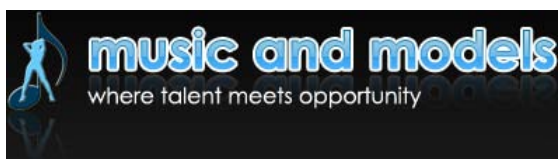
The staff at CRED Magazine / DC Music & Models wishes you much success.

Email your electronic submissions to:

rcynot@gmail.com

Use the subject line: Cred Magazine submission

Cred Magazine is brought to you by DCMM Live and DC Music & Models. All Multicomm companies. Multicomm is a registered company in the State of Maryland.



DC MUSIC & MODELS

DCMM  
LIVE

CRED

## Quarterly Advertisement Rates

### ***Color Ads***

- FULL PAGE - 100 words of text, 1 free photo
- 1/2 PAGE - 50 words of text, 1 free photo
- 1/4 PAGE - 65 words of text, no photo (or)
- 1/4 PAGE - 35 words of text, 1 free photo (or)
- 1/4 PAGE - no text, 1 free photo,

### ***Color Pages and Covers***

#### **Inside Color Pages**

1/4 page	\$300
1/2 page	\$350
Full page	\$499
Facing pages (each page)	\$399

#### **Inside Color Covers**

Inside Front Cover	\$649
Inside Back Cover	\$525

#### **Color Covers**

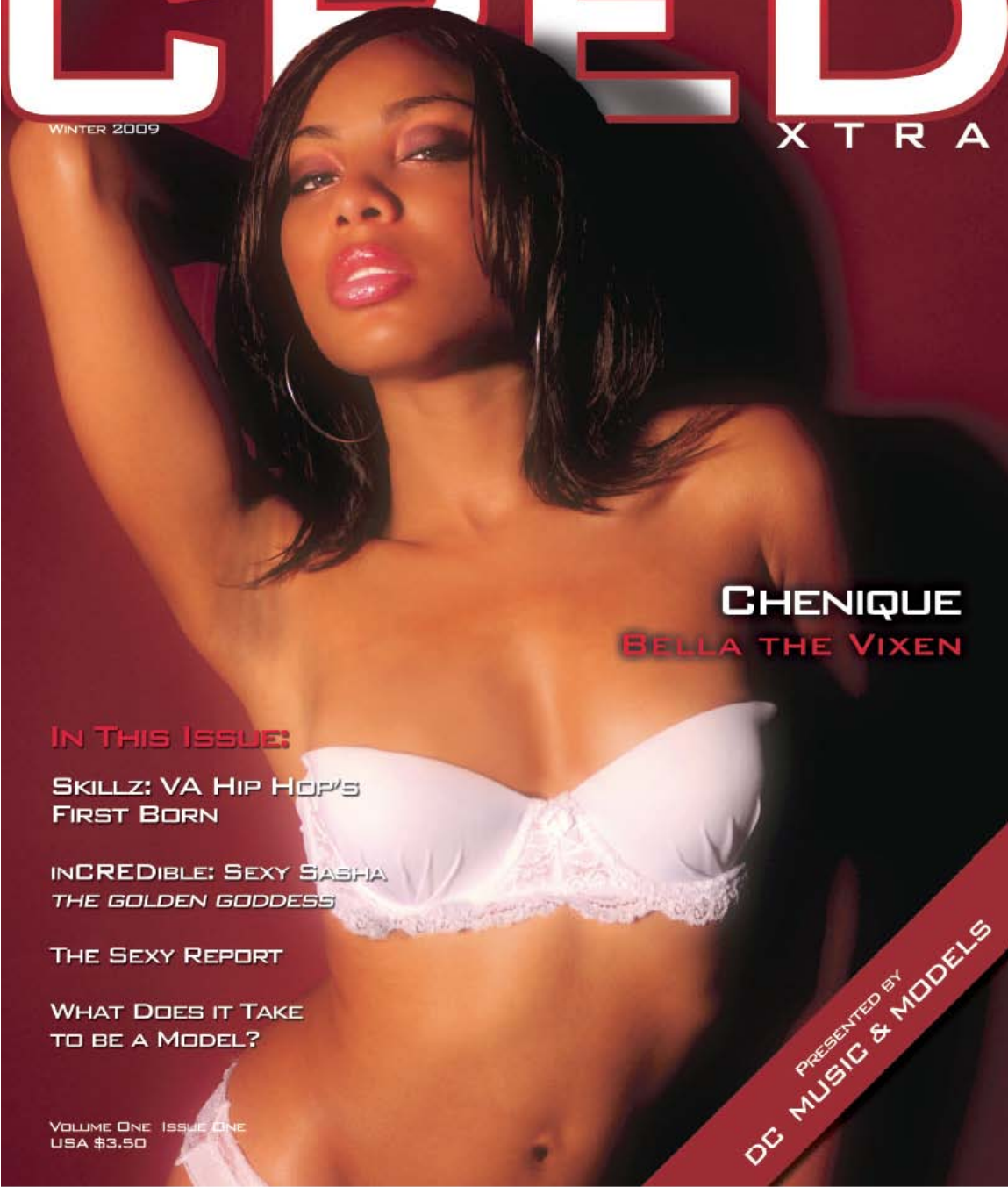
Front Cover - free 1/4-page cover story	\$999
Back Cover - free 1/4-page cover story	\$799
Business card Ad	\$95

THE HOTTEST INDIE MUSIC AND MODELS MAGAZINE

# CRED

WINTER 2009

X T R A



**CHENIQUE**  
BELLA THE VIXEN

**IN THIS ISSUE:**

**SKILLZ: VA HIP HOP'S**  
FIRST BORN

**INCREDIBLE: SEXY SASHA**  
THE GOLDEN GODDESS

THE SEXY REPORT

WHAT DOES IT TAKE  
TO BE A MODEL?

VOLUME ONE ISSUE ONE  
USA \$3.50

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DC MUSIC & MODELS